

NEW PRODUCT RELEASES



the SYDNEY international
BOATSHOW

As provided by the exhibitor.

Company Name: Musto	Brand of Product: Musto
Company Representative : Duncan Curnow	Mobile contact : 0401 221 221
Website : www.musto.com.au	Stand Number/ Location: 107-108

Model code of the new product: Musto Casual Fashion & Technical gear

Description of new product :

Musto casual fashion incorporates contemporary styling, and fashionable fabrications into functional garments that have wide market appeal. Utilising the knowledge and technology based on Musto's performance wet weather gear, Musto designers have created ranges with outdoor adventure in mind. We will be releasing our casual fashion, and equestrian ranges throughout the year. The highlight range is the evolution range. Musto use Gore-tex technology in high fashion jacket fabrications to maximise waterproofing qualities and breathability for comfort and sophisticated styling. On top of this Musto has released its new HPX Offshore wet weather gear, with fantastic improvements after working closely with the members of the ABN Amro Volvo Ocean race Volvo 70 team. This is a drastic development in this always popular offshore sailing product.

Unique Features / other information :

Currently available in limited release throughout independent retailers and chandleries throughout Australia with price points of polo from \$79, shirts \$120, casual jackets \$250. Musto technical product is available through all ood chandleries nation wide.

The Sydney International Boat Show

2 to 7 August 2007 – Darling Harbour, Sydney - www.sydneyboatshow.com.au