

NEW PRODUCT RELEASES



the SYDNEY international
BOATSHOW

As provided by the exhibitor.

Company Name: Smart Boating	Brand of Product: Fjord
Company Representative : David Biddle	Mobile contact : 0404 407770
Website : www.smartboating.com.au	Stand Number/ Location: Marina

Model code of the new product: 40 Cruiser

Description of new product :

Smart Boating is pleased to announce the expansion of their successful shared boat ownership operation to include a Fjord 40 Cruiser syndicate – manufactured alongside Hanse Yachts these stylish cruisers offer a radical new design, Volvo Penta IPS drives, a comprehensive and luxurious inventory plus great styling and have already been tagged as the “coolest motor boats on the water”. A 10% stake in this boat costs \$79,900, which includes comprehensive training, with monthly maintenance of \$485 covering the costs of insurance, marina berthing, servicing, registration, antifouling, cleaning & detailing, linen & laundry, gas, a contingency fund, boat & syndicate management plus a refueling service.

Unique Features / other information :

For each 10% share purchased in a Smart Boating syndicate, owners are allocated 9 weekend days and 1 public holiday per year, as well as 24 mid-week days. Days can be taken individually or in blocks with the annual maintenance budget allowing for up to 15 separate ‘uses’ per year to encourage overnight and longer bookings. Bookings are made via an on-line secure booking system up to 10 weeks in advance. The term of the arrangement is 3 years at the end of which owners receive back their share of the net proceeds and can then roll over into another new boat if they wish.

The Sydney International Boat Show

2 to 7 August 2007 – Darling Harbour, Sydney - www.sydneyboatshow.com.au