

# NEW PRODUCT RELEASES



the SYDNEY international  
**BOATSHOW**

## As provided by the exhibitor.

Company Name: Smart Boating	Brand of Product: Sailing
Company Representative : David Biddle	Mobile contact : 0404 407770
Website : <a href="http://www.smartboating.com.au">www.smartboating.com.au</a>	Stand Number/ Location: Hall 1 Stand 113

Model code of the new product: Various
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Description of new product :  
Smart Boating is launching a new Yacht Club at The Sydney Boat Show 2007. Club Members are allocated Smart Credits which can then be redeemed for use of a number of yachts from their Charter Fleet at discounted rates with additional incentives available for longer term and off-peak bookings. Membership is strictly limited to 25 and costs \$6,999 for the year with various payment options available.

Unique Features / other information :  
Members also benefit from discounts on sailing courses and when chartering other non-club boats, receive Smart Boating clothing and once a month can also enjoy additional sailing with their guests on Member Sailing days which are completely free of charge. So, membership of the Smart Yacht Club is a great way to enjoy some great value sailing on a regular basis without the need to make an ownership commitment - simply walk-on, sail-off and never worry about boat maintenance and upkeep!

**The Sydney International Boat Show**  
**2 to 7 August 2007 – Darling Harbour, Sydney - [www.sydneyboatshow.com.au](http://www.sydneyboatshow.com.au)**