

NEW PRODUCT RELEASES



the SYDNEY international
BOATSHOW

As provided by the exhibitor.

Company Name: Waves Overseas	Brand of Product: Nordik
Company Representative : Matthew Fuller	Mobile contact : 0414926969
Website : www.waves.com.au	Stand Number/ Location: 200

Model code of the new product: range of product

Description of new product :
Stylish New range of Inflatable boats featuring impressive performance and quality at budget prices

Unique Features / other information :

Waves Overseas in conjunction with its International partners are proud to introduce the new range of Nordik inflatables to Australian shores. This new range of inflatable boats combine Western technology, and Eastern diligence and precise production techniques, to deliver a perfect mix between product, price and quality. By utilising massive economies of scale and a global sales network, Nordik inflatables enter the Australian market at an extremely competitive price.

Nordik inflatables use only the best materials from the worlds leading European manufacture, Melher Haku of Germany. Nordik boats are tested by the TUB laboratories, Germany and the ICNN institute in France and comply with international standards. Additionally they are also recognised under European EU, ISO and CE standards! This commitment to quality extends to the production process where every boat is individually hand crafted and subjected to rigorous quality controls and testing. This is why every Nordik inflatable is proudly covered by a 5 year material warranty. All Nordik inflatables are supplied with top quality fittings and features as standard.

Nordik inflatables are available in a number of practical sizes and styles to suit different Australian boating conditions. The slat decks are sure to appeal as a small yacht tender as they are light, compact and easy to handle. The very versatile Airdeck models will find a wide variety of uses in addition to being a great tender boat. Sure to be popular with holidaying families and grey nomads as they are light, stable, portable and offer top performance. While the heavy duty sports models will appeal to the more adventurous for fishing, diving and all general boating.

Exclusively available from Waves Overseas in Sydney and online.

The Sydney International Boat Show
2 to 7 August 2007 – Darling Harbour, Sydney - www.sydneyboatshow.com.au