

## PLEASE RETURN BY Friday 13 July 2007

Tell us about new products and services being released at the 2007 Sydney International Boat Show so we can get your message to the visiting media. Your product has a much better chance of good media coverage if you get the information to us **AS EARLY AS POSSIBLE**.

**Your products must be new to the market place. Please do not list products that have been shown/seen at other Australian shows.**

Company Name: Wichard Pacific Pty Ltd	Brand of Product: Wichard
Company Representative : Gaelle Marks	Mobile contact : 0403 265 394
Website : <a href="http://www.wichard.com">www.wichard.com</a> <a href="http://www.profurl.com">www.profurl.com</a>	Stand Number/ Location: 135/136I

Model code of the new product: 7150 Gyb'Easy Boom Brake
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Description of new product : Gyb'Easy Boom Brake
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Unique Features / other information : See press release enclosed
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**This document is supplied as an editable Word document on**  
<http://www.sydneyboatshow.com.au/exhibitors/forms.html>.

**Please download this form, fill in the relevant details and email the completed Word document to Domenic Genua, Marketing and Events Manager [genua@bia.org.au](mailto:genua@bia.org.au) BEFORE the 13<sup>th</sup> July 2007.**

**Attachments can include:**

- 1. Press releases (formatted) - 2. Press releases (text only) - 3. Pictures (high resolution)**

**Please note: Information received after the due date may not reach the intended recipient. Please advise our office if there is an embargo on any information being provided via this form.**

**The Sydney International Boat Show  
2 to 7 August 2007 – Darling Harbour, Sydney - [www.sydneyboatshow.com.au](http://www.sydneyboatshow.com.au)**