

NEW PRODUCT RELEASES



As provided by the Exhibitor

Company Name: Crocs Australia	Brand of Product: Crocs Footwear
Company Representative : Chloe Moore (Marketing/Visual Merchandising)	Mobile contact : 0402032336
Website : www.crocs.com.au	Stand Number/ Location: 623

- Model code of the new product:
- Mens Axle Desert Camo
 - Sueded Alice
 - Mammoth

Description of new product :

Mens Axle Desert Camo:

- cool camo pattern enhances rugged look and feel
- padded leather upper and tongue and industrial laces provide all around comfort while keeping foot firmly in place
- rugged sole grips and grabs while sensitive enough to hold an edge
- circulation nubs stimulate blood flow
- footbed conforms to foot creating a custom fit
- made with croslite™ material

Sueded Alice:

- sueded outer texture provides a sophisticated update to the original Alice, creating a perfect party shoe for this holiday season and beyond
- Crocs' signature comfort available in a smart, slim-fitting Mary Jane-style design
- foot is fully enclosed, keeping feet warm and dry in all seasons
- micro fiber located at the back of heel prevents slippage for a secure, comfortable fit
- rubber sole creates traction for this go-anywhere stylish shoe
- a reinforced shank provides greater arch support
- circulation nubs stimulate blood flow
- footbed conforms to foot creating a custom fit
- made with croslite™ material

Mammoth:

- this strapless slip-on takes a cozy twist on Crocs original designs keeping feet warm and toasty
- super soft synthetic fur lining is both removable and washable for easy care
- false holes on sides nod to original Crocs designs, while keeping feet dry for winter wear
- coordinating sock liner matches shoe while protecting foot from upper holes
- a higher heel gives increased protection from winter weather
- loose fit allows feet to bend and expand naturally, reducing fatigue
- made with croslite™ material

The Sydney International Boat Show

31 July to 5 August 2008 – Darling Harbour, Sydney - www.sydneyboatshow.com.au