

NEW PRODUCT RELEASES



As provided by the Exhibitor.

| | |
|--|----------------------------------|
| Company Name: Australian Fishing Network | Brand of Product: Salty Dog Crew |
| Company Representative : Robert Flower & Katie Classon | Mobile contact : N/A |
| Website : www.afn.com.au | Stand Number/ Location: 159 |

| |
|---------------------------------------|
| Model code of the new product: DVD233 |
|---------------------------------------|

| |
|--|
| <p>Description of new product : DVD - Snapper Downunder</p> <ul style="list-style-type: none">• Features Brendan Wing, Warren Carter and the Salty Dog Crew.• Complete guide on how to find, hook and land snapper.• Soft Plastics and traditional bait tactics are covered in depth from basics to advanced.• Filmed on Port Phillip and Western Port and in the Spencer Gulf.• Matt Cini vs Warren Carter in a charter guru shoot-out.• Countless large snapper including several over the magical 20lb mark.• Winga's massive red from the 2007 Tea Tree Snapper comp.• The hottest soft plastic footage ever filmed in Australia.• Widescreen 16:9 HDV production, soundtrack courtesy Baby Atom.• 4 hours and two discs of action.• These DVDs have a high fish for the future ethic. |
|--|

| |
|---|
| Unique Features / other information : RRP \$39.99 - 2 Disc Set |
|---|

The Sydney International Boat Show
31 July to 5 August 2008 – Darling Harbour, Sydney - www.sydneyboatshow.com.au