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Sunsail Shines at Sydney International Boat Show

Visitors to the Sydney International Boat Show can take advantage of some great special offers thanks to the world's leading sailing holiday company.

Sunsail Yacht Charters is a regular presence at the Sydney International Boat Show and likes to make sure visitors share in the excitement by offering some amazing deals.

The company, which has almost 1,000 yachts in 29 beautiful cruising grounds across 20 countries, is also launching its worldwide cruising brochure at the show for the first time.

The 42nd Sydney International Boat Show is due to be held at the Sydney Convention and Exhibition Centre & Cockle Bay Marina, Darling Harbour, from Thursday, July 30 to Monday, August 3, 2009.

Visitors to the show can see a huge array of pleasure craft spread across five jam-packed halls full of the best the marine industry has to offer, as well as a specially built marina in Cockle Bay.

The diversity of marine products - including sailing, fishing, power cruising and light commercial vessels - allows visitors to admire craft from \$400 to \$8 million, and entertainment will run all day, every day.

"The Sydney International Boat Show is definitely one of the highlights of the Australian boating calendar and we are very excited to be participating again this year," said SunSail Yacht Charters' marketing manager Kim Lehmann.

"We always get a really good response at the show and to reciprocate, we like to offer show-goers some amazing deals put together especially for them. So make sure you stop by and say hello!"

Sunsail Yacht Charters, which celebrates 35 years this year, will be exhibiting inside the main exhibition halls at the Sydney International Boat Show.

Sunsail's Australian base is located on Hamilton Island in the heart of the Whitsunday Islands cruising ground.

Flights arrive every day from major cities into Hamilton Island Airport and with the SunSail base just three-minutes away in the air-conditioned courtesy bus, guests can be on their boat and sailing out the marina within a couple of hours, following the safety briefing. SunSail can even provision the boat for guests, saving yet more time.

Sunsail's fleet of high-specification luxury yachts and catamarans cater for every kind of sailing experience and holiday, and yachts can be hired with or without a skipper.

Guests' comfort is as important as the safety and performance of the yachts, which are built to Sunsail's exacting standards in conjunction with the world's top yacht designers.

For more information call 1800 803 988 or visit www.sunsail.com.au

Editor's Notes

Sunsail Yacht Charters is part of world-wide holiday company Tui Travel Plc, which owns hotels, airlines and holiday companies across the globe.

Sunsail Yacht Charters was founded in Portsmouth, UK, in 1974, with just a handful of yachts. It has since grown into the world's largest sailing holiday company with almost 1,000 yachts in 29 locations across 20 countries.

As well as bareboat and skippered yacht charter, Sunsail provides fun sailing flotillas, sailing school courses, beach club resorts and corporate team-building events.

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