

# NEW PRODUCT RELEASES



As provided by the Exhibitor.

|  |                               |
|--|-------------------------------|
| Company Name: Dockside Buyers Group  | Brand of Product:             |
| Company Representative : Julie Preston                                     | Mobile contact : 0405 537 494 |
| Website : <a href="http://www.docksidebg.com.au">www.docksidebg.com.au</a> | Stand Number / Location: 219  |

|                                  |
|----------------------------------|
| Model / code of the new product: |
|----------------------------------|

|  |
|--|
| <p>Description of new product :</p> <p>Dockside Buyers Group (DBG) is new and unique to the boating industry. For the first time we will be showcasing DBG at the SIBS. Exclusive to Sydney and Pittwater/Broken Bay areas, DBG utilises its mass of members (boat owners) to negotiate deals with marine businesses. Members of DBG benefit from a wide range of service discounts including Fuel, Insurance, Marine Servicing and more. Members of Dockside can absorb their membership fee in just one or two re-fuellings. We have saved current members thousands on their insurance premiums and members can save hundreds of dollars when using the discounts that we have negotiated on a wide range of marine services.</p> |
|--|

|                                       |
|---------------------------------------|
| Unique Features / other information : |
|---------------------------------------|

The Sydney International Boat Show  
30 July to 3 August 2009, Darling Harbour, Sydney  
[www.sydneyboatshow.com.au](http://www.sydneyboatshow.com.au)