

NEW PRODUCT RELEASES



As provided by the Exhibitor.

Company Name: AMI SALES	Brand of Product: MANSON
Company Representative : NED WOOD (MANSON)	Mobile contact : +642 162 3316
Website : www.manson-marine.co.nz	Stand Number / Location: 422-425

Model / code of the new product: RACER ANCHOR

Description of new product :

MANSON ANCHORS LAUNCHES WORLD'S FIRST RACING ANCHOR

Manson Anchors has announced the Australian launch of the eighth Anchor in their range, The Manson Racer. The Racer offers racing yachts a specifically designed anchor solution. The Manson Racer is the first anchor on the market specifically tailored for racing yachts of all sizes. Made from high tensile Aluminum, the Racer is fully welded ready for use and anodized in a deep blue. It offers yacht racers an effective anchor with great weight saving potential. The Manson Racer comes in seven different sizes and will be sold on recommended use for boat length. Manson's breakthrough on Aluminium type and process has enabled it to overcome the traditional issues associated with welding Aluminium and offer an assembled anchor ready for use immediately. The Racer will be available through all distribution channels and retail outlets where Manson Anchors are currently sold.

Unique Features / other information :

Manson Anchors is a New Zealand company which fabricates Lloyds Register Approved galvanised and highly polished Stainless Steel Anchors. With eight different anchors in their range, they have been making anchors since 1972. Sizes range from 2kg up to 4500kg and supply product worldwide. Smallest dinghy to largest Superyacht, Manson has a product for every boat. See the Manson RACER anchor at the AMI SALES stand located in Hall 4, stand 422-425.

The Sydney International Boat Show
30 July to 3 August 2009, Darling Harbour, Sydney
www.sydneyboatshow.com.au