

NEW PRODUCT RELEASES



As provided by the Exhibitor.

Company Name: Mercury Marine	Brand of Product: Mercury and Mariner Outboards, MerCruiser engines.
Company Representative : Anthony Brown	Mobile contact : 0438 422 535
Website : www.mercurymarine.com.au	Stand Number / Location: 507

Model / code of the new product: Verado 350 Sci/Mercruiser Scorpion 377 HO/Mercury Optimax 125

Description of new product :

Mercury Marine's stand (507) at the Sydney International Boat Show is going to be displaying a brilliant mix of pure power and very smart thinking.

Mercury Outboard's all-new Verado 350 SCi will be on show. This superb in-line six-cylinder supercharged fourstroke outboard has been built to provide speed-lovers with more power and better performance than any comparable engine - and it does just that.

The 'Rolls Royce' of tow sport engines will also be there. The big end of the MerCruiser Tow Sport range has just gotten bigger, with the release of the new 6.2L Scorpion 377 HO which is rated at a very impressive 380 horsepower.

That's a whopping 40hp more than the previous 377 model provided.

The new direct fuel-injected 125 OptiMax will attract plenty of attention, as it offers more power but with the same brilliant fuel economy.

Weighing in at just 170 kilograms the new engine has an impressive power to weight ratio which can be used across a range of applications.

Boat owners will be able to see the new and improved MercMonitor which can give them an unprecedented level of information and control, providing 'total vessel intelligence' via a screen just 86 mm in diameter.

MercMonitor has set a new standard because it integrates three information and control systems - SmartCraft, Smart Tow and GPS.

Also available at the stand, details of how boaties can stay safe on the water and do it economically.

Mercury MerCruiser dealers are offering Australia's boat owners guaranteed trade-ins from \$1,500 up to a whopping \$6,900 if they repower their vessels with a brand new MerCruiser sterndrive or inboard engine.

Unique Features / other information :

The Sydney International Boat Show
30 July to 3 August 2009, Darling Harbour, Sydney
www.sydneyboatshow.com.au