

2010 NEW PRODUCT RELEASES



Tell us about your new products and services being released at the 2010 Sydney International Boat Show so we can get your message to the media. Your product has a much better chance of good media coverage if you get the information to us **AS EARLY AS POSSIBLE**.

Your products must be new to the market place. Please do not list products that have been shown/seen at other Australian shows.

Company Name: <u>BMB Power Boats Pty Ltd</u>	Brand of Product: <u>Bavaria</u>
Company Representative: <u>Andy Hudson</u>	Mobile contact: <u>0438 696 157</u>
Website: <u>www.bavaria-yachtbau.com.au</u>	

Model / code of the new product: <u>Bavaria 28 Sport \$ 38 Sport.</u>

Description of new product: <u>The new Bavaria sport range offers exactly what you would expect from two of the worlds most respected German manufacturers. Prestige, Quality, volume & value.</u>
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Unique Features / other information: <u>Designed by BMW design works USA</u>
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This document is also supplied as an editable Word document on www.sydneyboatshow.com.au/exhibitors/forms.html

Please download this form, fill in the relevant details and email the completed Word document to genua@bia.org.au with the subject line '2010 SIBS Media Information.'

Attachments can include:

1. Press releases (formatted) - To be sent with NSY content.
2. Press releases (text only) =
3. Pictures (high resolution) =

Please attach additional pages if required.