

# 2010 NEW PRODUCT RELEASES



Tell us about your new products and services being released at the 2010 Sydney International Boat Show so we can get your message to the media. Your product has a much better chance of good media coverage if you get the information to us AS EARLY AS POSSIBLE.

Your products must be new to the market place. Please do not list products that have been shown/seen at other Australian shows.

Company Name: <u>BLUEWATER CRUISING</u>	<u>YACHTS PTY LTD</u>	Brand of Product: <u>BLUEWATER 420 RAISED SALOON</u>
Company Representative: <u>DAVID BRADBURN</u>	Mobile contact: <u>0412 656 271</u>	
Website: <u>www.bluewatercruisingyachts.com</u>		

Model / code of the new product: <u>BLUEWATER 420 RAISED SALOON</u>
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Description of Product: The Bluewater 420 Raised Saloon is a purpose built world cruising yacht that is extremely safe and comfortable with excellent performance. The saloon features a single level living area that has all amenities in close proximity to the comfortable cockpit that can be fully enclosed. This vessel has a high ballast ratio 41%, AVS 135°, SA/DISPL 18.5 and DISP/LENGTH 255. A Joe Adams design which is very dry and seaworthy making it the ultimate 42' liveaboard world cruising yacht. You can be assured safety, comfort, performance and build quality with the Bluewater 420 Raised Saloon.
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Unique Features / other information: <u>THE DESIGN FEATURES AN INTEGRALLY MOULDED KEEL, SKEG HUNG RUDDER, BULWARKS, 1000 Ltrs WATER, SOLYT FUEL, ABUNDANT STORAGE, MASSIVE CONSTRUCTION, CHOICE OF INTERIOR LAYOUTS AND FINISHES.</u>
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Please download this form, fill in the relevant details and email the completed Word document to [genua@bia.org.au](mailto:genua@bia.org.au) with the subject line '2010 SIBS Media Information.'

Attachments can include:

1. Press releases (formatted)
2. Press releases (text only)
3. Pictures (high resolution)

Please attach additional pages if required.