

# 2010 NEW PRODUCT RELEASES



Tell us about your new products and services being released at the 2010 Sydney International Boat Show so we can get your message to the media. Your product has a much better chance of good media coverage if you get the information to us AS EARLY AS POSSIBLE.

Your products must be new to the market place. Please do not list products that have been shown/seen at other Australian shows.

Company Name: <u>Sylvania Marina</u>	Brand of Product: <u>Caribbean</u>
Company Representative: <u>Nathan Ghosh</u>	Mobile contact: <u>0417 004 003</u>
Website: <u>www.caribbeanboats.com.au</u>	

Model / code of the new product: <u>35 &amp; 49</u>
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Description of new product: <u>New Caribbean 35 with larger flybridge &amp; modern lines among other.</u> <u>New Caribbean 49 with new flybridge design &amp; larger cockpit.</u>
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Unique Features / other information: <u>The new Caribbean 49 boasts a 165sqft of cockpit, the largest of any boat in its class.</u>
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This document is also supplied as an editable Word document on [www.sydneyboatshow.com.au/exhibitors/forms.html](http://www.sydneyboatshow.com.au/exhibitors/forms.html)

Please download this form, fill in the relevant details and email the completed Word document to [genua@bia.org.au](mailto:genua@bia.org.au) with the subject line '2010 SIBS Media Information.'

Attachments can include:

1. Press releases (formatted)
2. Press releases (text only)
3. Pictures (high resolution)

Please attach additional pages if required.