

# 2010 NEW PRODUCT RELEASES



Tell us about your new products and services being released at the 2010 Sydney International Boat Show so we can get your message to the media. Your product has a much better chance of good media coverage if you get the information to us **AS EARLY AS POSSIBLE**.

Your products must be new to the market place. Please do not list products that have been shown/seen at other Australian shows.

Company Name: <u>AUSSIE BOAT SALES</u>	Brand of Product: <u>CHAPARRAL BOATS</u>
Company Representative: <u>SCOTT O'HARE</u>	Mobile contact: <u>0417 511 340</u>
Website: <u>www.chaparralboats.com.au</u>	

Model / code of the new product: <u>CHAPARRAL XTREMES</u> <u>204, 224, 244, 264.</u>
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Description of new product: <u>STERN DRIVE, SALT WATER</u> <u>FRIENDLY TOW BOATS (SKI/WAKE). BRAND</u> <u>NEW DESIGNS.</u>
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Unique Features / other information: <u>BALLAST TANKS, PERFECT PASS</u> <u>WIDETECH BOW, FULL WAKE KIT.</u>
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This document is also supplied as an editable Word document on [www.sydneyboatshow.com.au/exhibitors/forms.html](http://www.sydneyboatshow.com.au/exhibitors/forms.html)

Please download this form, fill in the relevant details and email the completed Word document to [genua@bia.org.au](mailto:genua@bia.org.au) with the subject line '2010 SIBS Media Information.'

Attachments can include:

1. Press releases (formatted)
2. Press releases (text only)
3. Pictures (high resolution)

Please attach additional pages if required.