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SIBS news

Splash out with Honda dollars

Honda Australia is giving away 'Honda Dollars' and offering a low interest rate on Honda-powered boat/motor/trailer packages during the 2011 boat show season.

Available now throughout the Sydney International Boat Show and finishing on 4 September 2011 (end of Darwin Boat Show), the offer applies to current model Honda outboards from the compact BF40 right up to the class-leading BF225.

Customers who purchase a BF40, BF50 or BF/BFP60 will receive \$400 Honda Dollars; a BF75 or BF90 will receive \$500 Honda Dollars; a BF115, BF135 or BF150 will receive \$600 Honda Dollars; and a BF175, BF200 or BF225 will receive \$700 Honda Dollars.

Honda Dollars must be spent in store at time of purchase on anything within the dealership – including accessories, merchandise and servicing – from which the outboard is purchased.

In addition to Honda Dollars, the low comparison interest rate of 8.95% on Honda-powered boat/motor/trailer packages is a big drawcard for people looking to buy their first boat or upgrade to a brand new one.

Available only to retail customers, Honda units purchased outside of the promotion period will not be eligible for this offer. Full terms and conditions available at Honda dealerships.

To locate your nearest Honda Marine dealer, call 1300 1 HONDA (1300 1 46632) or go to honda.com.au

An Australian first initiative to raise funds and awareness of prostate cancer, the Honda Over The Top Expedition will kick-off right in the middle of the boat show season. Don't forget to donate to this worthwhile cause. More information / donation details available at overthetop.com.au

Further information:

Honda Australia, Customer Relations – 1300 559 846 or visit: www.honda.com.au

Incorporating unique attributes such as BLAST, ECOmo and VTEC, along with a five-year warranty, Honda's technologically-advanced four-stroke outboard engines run quieter, offer greater fuel economy, burn cleaner and are just plain better for the environment... at the same time delivering superior power and unmatched reliability. Honda – four-strokes of genius.

Media enquiries:

Sandman PR – 0412 230 967 or visit www.sandmanpr.com.au for media releases and hi-res images