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**Premier Marine**

Luxury Performance Boats from 19 - 100ft

## **MEDIA RELEASE**

**29 May 2011**

**For Immediate Distribution**

### **GLAMOROUS BIKINI/ KAFTAN PHOTO SHOOT AT PREMIER MARINE STAND- ON THE MARINA**

Premier Marine has secured Lisa Kelly, Australian bikini and kaftan designer. to facilitate a photo shoot and catwalk scheduled for Saturday 30 July. Seen throughout some of Australia's top fashion magazines, we're expecting a huge buzz centred around her beautiful models, as well as the beautiful fashion forward garments.

There will be the most gorgeous models parading her high fashion beach wear, expected to kick off from 12pm onwards. For any media looking for some unique images to distribute alongside their articles, a visit to Premier Marine's stand will promise these.

You can expect to see 3 high fashion photographers, 2 film crew, TV presenters, models and actors, all working together to add a unique flair to the stand, both on the Saturday and Sunday of the Show.

If you wish to see some of the most contemporary and prestigious boats, that surely stand out in a sea of sameness, please do not hesitate visiting the stand or contact Lee Poulson for a booking in relation to any request for an interview.

For information regarding the actual photoshoots, please speak to Robert Kelly at "robkellyphoto.com.au" or Lee Poulson at [lee@premiermarine.com.au](mailto:lee@premiermarine.com.au)

Any boat related enquiries should be directed to Lee Poulson on 0430 351 876 or email your enquiry to [lee@premiermarine.com.au](mailto:lee@premiermarine.com.au)

Your Sincerely,

Lee Poulson

Brand Manager, Premier Marine

### **PROFILE**

### **LISA KELLY- AUSTRALIAN BIKINI/KAFTAN DESIGNER**

Heralding from Sydney, Australia, young designer Lisa Kelly has launched her self-titled swimwear label in 2009. Having worked for iconic brands Morrissey, Orotan and Berlei, Lisa now has the experience to fulfil a life long dream of owning and running her own entity.

Her philosophy in life remains simple, happiness is found in the sun and nothing could be better than a day spent at the beach. A love for the finer things in life has positioned the Lisa Kelly brand to be renowned for its quality and beautiful aesthetics, all things important to Lisa herself.

For more information on Lisa Kelly, please email [lisa@lisakelly.com.au](mailto:lisa@lisakelly.com.au)  
[www.lisakelly.com.au](http://www.lisakelly.com.au)