



Chris Craft

Frauscher

REGAL.



Premier Marine

Luxury Performance Boats from 19 - 100ft

MEDIA RELEASE

29 May 2011

For Immediate Distribution

THEATRICAL PHOTOSHOOTS AT THE PREMIER MARINE STAND- SUNDAY ON THE MARINA

Premier Marine has secured Robert Kelly, critically acclaimed Theatre Director and Photographer, to facilitate 2 theatrical photo shoots, to assist with the official Australian launch of their new brand, Frauscher.

On Sunday 31 May, the first shoot is scheduled for 11.45am, with the secondary shoot kicking off at 2.30pm. Each shoot will take approximately 1.5hours.

Robert Kelly is basing his first shoot around the Frauscher 717GT and the second shoot will be based around Australia's first ever Chris Craft 28 Corsair with a custom metallic silver paint.

For any media looking for some unique images to distribute alongside their articles, a visit to Premier Marine's stand will promise these.

You can expect to see 3 high fashion photographers, 2 film crew, TV presenters, models and actors, all working together to add a unique flair to the stand, both on the Saturday and Sunday of the Show.

If you wish to see some of the most contemporary and prestigious boats, that surely stand out in a sea of sameness, please do not hesitate visiting the stand or contact Lee Poulson for a booking in relation to any request for an interview.

For information regarding the actual photoshoots, please speak to Robert Kelly at "robkellyphoto.com.au" or Lee Poulson at lee@premiermarine.com.au

Any boat related enquiries should be directed to Lee Poulson on 0430 351 876 or email your enquiry to lee@premiermarine.com.au

Your Sincerely,

Lee Poulson

Brand Manager, Premier Marine.

Premier Marine is the Australia-wide importer and distributor for Frauscher, Chris Craft, Regal and Baia and is based at the exclusive Rose Bay Marina in Sydney. For more information, please contact Lee Poulson on 0430 351 876 or email your enquiry to lee@premiermarine.com.au