

NEW PRODUCT RELEASES



As provided by the Exhibitor

Company Name: Lifestyle Marine	Brand of Product: SeaRay / Boston Whaler / Archer
Company Representative : Damien Hurt	Mobile contact : 0400 892 336
Website : www.lifestylemarine.com.au	Stand Number / Location:

<u>Model / code of the new product:</u> SeaRay 500 Sundancer / Boston Whaler 345 Conquest / Archer Plate Aluminium
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<u>Description of new product :</u> First time the re-designed 500 Sundancer has been displayed with Zeus Drives. First time the 345 Boston Whaler Conquest has been displayed with triple Verado's. First time the Archer Range of Plate Alloy Boats has been displayed in NSW.

<u>Unique Features / other information :</u> 500 Sundancer new hardtop re-worked cockpit & interior & Zeus. 345 Conquest largest Conquest in Whaler range fully enclosed Hard Top, first triple rig displayed at Sydney Boat Show. Archer boats rugged 20° deadrise boats built by Telwater first time at Sydney Show.

The Sydney International Boat Show
28 July to 1 August 2011, Darling Harbour, Sydney
.sydneyboatshow.com.