

NEW PRODUCT RELEASES



As provided by the Exhibitor

Company Name: OCEAN Media	Brand of Product: OCEAN Magazine website & SAILS Magazine website
Company Representative : Michele McCamley	Mobile contact : 0412 499 378
Website : www.oceanmagazine.com.au www.sailsmagazine.com.au	Stand Number / Location: 709

Model / code of the new product: www.oceanmagazine.com.au & www.sailsmagazine.com.au

Description of new product :

OCEAN Media have just introduced their new magazine specific websites www.oceanmagazine.com.au and www.sailsmagazine.com.au

This is an exciting new update from their existing online presence. Readers can now go separately to each magazines individual site to find the Top 5 features of every issue online free of charge, **plus Live News stories every week** which are also sent out as weekly LIVE newsletters to our ever growing database. Readers will continue to have access to the original page turning options and read the full editions on line.

Advertisers reap the benefits of having their print advertisements duplicated in the online versions at no additional cost!

Unique Features / other information :

www.oceanmagazine.com.au and www.sailsmagazine.com.au provide readers with FREE access to the top 5 features of each printed edition, plus the Live News stories updated weekly.

The Sydney International Boat Show
28 July to 1 August 2011, Darling Harbour, Sydney
www.sydneyboatshow.com.au